Unlock instant and accurate visibility of all patient recruitment efforts in a single, centralized location.

StudyTeam® is a vendor-agnostic platform that brings all patient referrals from all sources and channels into one system. By doing so, StudyTeam provides transparent, instant, and complete ROI data so you can make critical decisions about where to invest and how to reach enrollment goals faster.

StudyTeam's Referral Partner Interface (RPI) works as a pathway that routes patient candidates from various recruitment channels seamlessly into StudyTeam for Sites, where sites already pre-screen and enroll patients.

## Referral Partner Interface (RPI)

RPI is an API that enables a sponsor's recruitment vendor to automatically route patient candidates directly into StudyTeam for Sites. Site teams can then easily review, pre-screen, and enroll patients from one, centralized location. This means there is no need for sites to log in to another portal, check their emails, pick up phone calls, or track voicemails in order to receive referrals. This minimizes lost referrals and reduces the data-entry burden on sites.

Website Modules

Already have a website or web properties to recruit patients? Website Modules are easy-to-install digital assets that are built on top of StudyTeam's RPI. These interactive tools can be embedded into any website, landing page, or trial finder page.

- **Global Interactive Site Finder:** An interactive map that allows patients to easily identify and select their preferred site globally.
- **Global Pre-Screener Form:** A configurable questionnaire to determine initial eligibility and to collect patient information and consent to be sent into StudyTeam. These pre-screeners can be localized per country and language.

StudyTeam's Website Modules support all vendors as a neutral digital asset to send referrals to sites. This reduces the need to manage multiple pre-screeners or websites with competing recruitment vendors or channels.
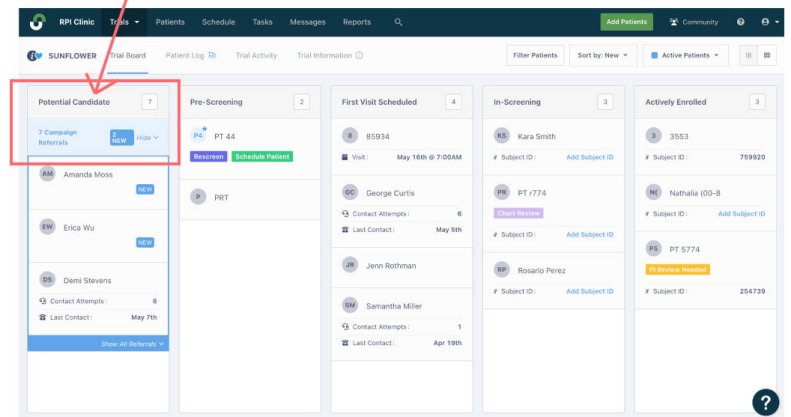
Sample data
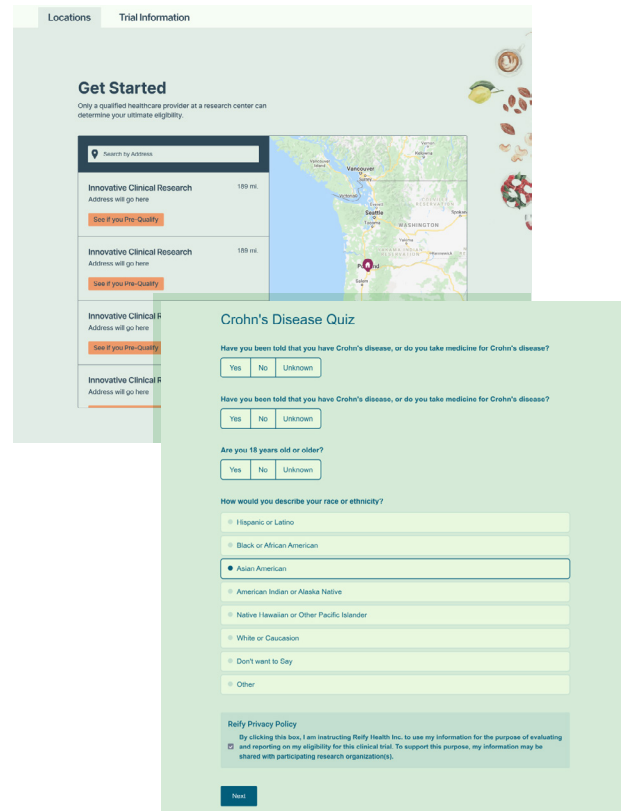
Sample data

Accelerate enrollment with visibility of all patient recruitment efforts in one system.

Gain access to early and accurate reporting across all your recruitment efforts in order to:

- Assess how sites are recruiting patients compared to your recruitment vendors.
- Drill down to the campaign, medium, ad, and term level to identify the highest performing campaigns, channels and creative.
- Determine the quality of all recruitment efforts with visibility into how many referrals from each source are making it all the way through enrollment.
- Utilize the data to engage with sites and recruitment vendors to eliminate roadblocks.
- Shift budget and resources toward top-performing channels to accelerate enrollment.

> "It is truly a study coordinator and recruitment nurse's dream to keep everything in one place. And I absolutely love the feature of being able to send recruitment updates directly to the sponsor and StudyTeam does the work of de-identifying PHI."
>
> Research coordinator,
> **Kaiser Permanente Northwest**

How it works:

1.
Patient information is transferred.

Potential patients from any recruitment or referral source are routed directly into StudyTeam for Sites.

2.
Sites follow up with referrals.

Sites acknowledge patient referrals and move them through the pre-screening and enrollment process alongside all other patients from all sources.

3.
Sponsors pull insights.

You access detailed referral reporting on recruitment sources and de-identified patient statuses within StudyTeam for Sponsors.

4.
Sponsors adjust their strategy.

You identify channels that require intervention or further investment to make data-driven decisions and hit recruitment goals.