

# OneStudyTeam RPI (Referral Partner Interface)

## WHAT IS RPI?

Referral Partner Interface (RPI) is an API for the StudyTeam solution. RPI enables a sponsor's recruitment partners or platforms to automatically route and import patient candidates they have identified directly into the appropriate site's StudyTeam for Sites™ system. This minimizes lost referrals, reduces data entry burden for sites, and provides sponsors with earlier and more accurate performance reporting on their referral partners and platforms. For more on activating RPI, see the RPI Activation Process.

## Patient Sources















Digital recruitment solutions

Website landing pages

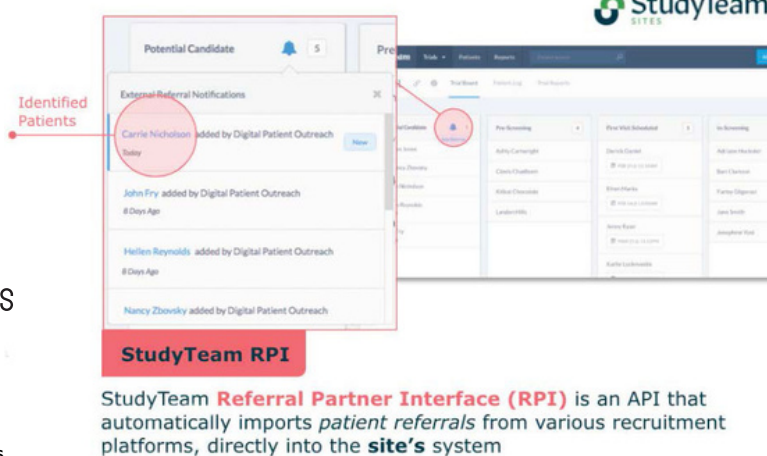
Social media campaigns

Recruitment vendor portals

CRO portals

Sponsor recruitment portals

## Referrals Management

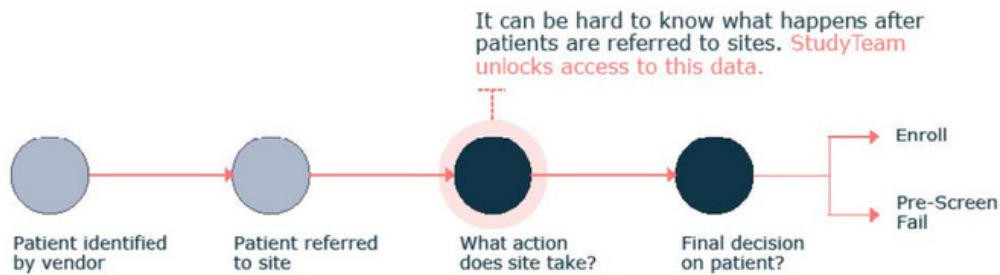


**StudyTeam Referral Partner Interface (RPI)** is an API that automatically imports *patient referrals* from various recruitment platforms, directly into the **site's** system

## Benefits for Sponsors

It is often difficult for sponsors' clinical trial teams to know what happens to patients who are referred into their trials. StudyTeam RPI can help your team know, in real time, actionable information such as:

- Digital / social recruitment vendors
- Sponsors' recruitment portals
- Microsites developed for clinical trial recruitment
- Virtually any cloud-based platform that sources patients for clinical trials



## Benefits for Sites

Referrals sent to sites via email and other traditional methods can get lost. Sites have to transcribe patient information from emails or vendor portals into their patient tracking system. This creates more work for the site, data entry errors, and potential for erroneous reporting of the source of the referral when sites should really be focused on caring for patients..

In contrast, StudyTeam RPI helps the sites, because it:

- Eliminates re-keying. RPI automatically imports referrals directly into the sites' tracking system, StudyTeam for Sites, so all patient candidates are in one place
- Alerts site teams that new referrals require action
- Automatically imports pre-screening data captured by the recruitment platform
- Automatically attributes the referral to the the recruitment vendor that sent it
- Sites follow up faster with patients
- Patients are less likely to fall through the cracks with streamlined communication
- Single place to send enrollment updates to sponsors
- Avoid the need to log into multiple system to receive patient referrals

## Benefits for Recruitment Vendors

Recruitment vendors often suffer from payment issues caused by inefficient and vague reporting on referrals they generate. With StudyTeam RPI, the referral source is automatically assigned to the referral when it is sent to the site, and referral counts are available to sponsors and vendors in real-time. This can dramatically improve the accuracy and speed of payment for the vendors' services.

- Reduced site burden resulting in increased campaign opt-in rates
- Increased referral engagement
- Better and automatic insights into site engagement
- Focus resources on engaging patients, not optimizing for site workflow

## Which types of recruitment platforms can use RPI to integrate with StudyTeam?

- Traditional clinical trial recruitment vendors
- Digital / social recruitment vendors
- Sponsors' recruitment portals
- Microsites developed for clinical trial recruitment
- Virtually any platform that sources patients for clinical trials